

Katherine S. Ironside

810 West 4th Avenue | Oshkosh, WI 54902 | 920.216.1930

GRAPHIC ARTIST / WEB DESIGNER / WEB DEVELOPER

SUMMARY

Graphic Artist with twenty-five years of experience and an attentive eye for detail seeking to use my creativity in marketing products within a catalog-based company.

TECHNOLOGICAL PROFICIENCIES

Web

- (X)HTML
- CSS
- JavaScript
- Dreamweaver

Design

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign

Database

- SQL Server
- MySQL

Office

- Excel
- Word
- PowerPoint
- Access

PROFESSIONAL EXPERIENCE

Graphic Artist/Desktop Publisher

1990 – Present

Millwork Distributors, Inc. – Oshkosh, WI

- Create all price pages, promotional ads, brochures and print media ads. (*Excel, Photoshop, Illustrator, InDesign*)
- Shoot, edit and optimize photos for website, price pages, ads and brochures. (*Photoshop*)
- Compile PDFs of all price pages for access on the corporate website, saving the company on average **\$20,000** per year in printing costs. (*Adobe Acrobat Pro*)
- Developed and maintain the corporate website (www.mdi-oshkosh.com). (*Dreamweaver*)
- Currently working on a new version of the corporate website using responsive web design (www.mdi-oshkosh.com/temporary/TestMDI) (*HTML, CSS, JavaScript, Dreamweaver*)
- Test and validate electronic catalog and website changes.
- Manage a database with over one million records for the company's electronic catalog/quoting software. This program increased customer service productivity by **30%**. (*MySQL and SQL Server*)
- Work with the software developer on layout, functionality and flow of quoting program.
- Offer technical support for electronic catalog and website.
- Instructed employees on data entry for the database to speed up the entering process.
- Produced all personnel and customer forms, making them accessible through the company website. (*Excel*)
- Trained customer service and territory managers on use of electronic forms and the electronic catalog.
- Presented and instructed the use of the electronic catalog and website during training seminars held throughout the state.
- Revised the corporate logo.

EDUCATION

Fox Valley Technical College – Appleton, WI

Associate's Degree - **Web Development and Design**

Dean's List

Current GPA: **4.0**